



Leadville's 2016 BBQ and Brew Festival
June 23th and 2nd, 2017
Sponsor Packages

Contact Brenda Marine at 719-486-737 or email @
bnbshippingandmore@gmail.com for more information

Molybdenum (Moly)/Title Sponsor: \$7,500 (one available)

- Event Naming Rights (...presented by...)
- Free large booth space in central location of event (15ft x 30ft)
- Prominent mention in event Press Releases
- \$400 in LeadBills
- Largest logo on all Marketing Materials (both print and on-line), Program, and T-shirts
- Largest logo on event/stage banners and Solo Sponsor Banner at entrance
- Name stated in all stage and event announcements
- Right of First Refusal for next year's title sponsor
- Logo/name on event merchandise
- Website and social media links to cross-promote title sponsor and event
- One year Leadville/Lake County Chamber of Commerce membership

Platinum Sponsor: \$5,000

- Free booth space at event (15ft x 30ft)
- Mentioned in various forms of media advertising where applicable
- \$200 in LeadBills
- 10 Goody Bags with complimentary event t-shirts/merchandise
- Medium logo on all Marketing Materials (both print and on-line), Program and T-shirts
- Medium logo and prime placement on event/stage banners and banners at entrances
- Constant recognition in stage and event announcements
- Website and social media links to cross-promote title sponsor and event
- One year Leadville/Lake County Chamber of Commerce membership

Gold Sponsor: \$2,500

- Free booth space at event (15ft x 15ft)
- Mentioned in various forms of media advertising where applicable
- \$100 in LeadBills
- 5 Goody Bags with complimentary event t-shirts/merchandise
- Medium logo on all Marketing Materials (both print and on-line), Program and T-shirts
- Medium logo on event/stage banners and banners at entrances
- Constant recognition in stage and event announcements
- Website and social media links to cross-promote title sponsor and event

Silver Sponsor: \$1,000

- Free booth space at event (15ft x 15ft)
- Mentioned in various forms of media advertising where applicable
- 4 Complimentary event t-shirts/merchandise
- Logo on all Marketing Materials (both print and on-line) and in program
- Business name on event/stage banners
- Business name on program and t-shirts
- Website and social media links to cross-promote title sponsor and event

Zinc Sponsorship: \$500

- Mentioned in various forms of media advertising where applicable
- 2 Tickets to VIP catered event/reception
- 2 complimentary event t-shirts/merchandise
- Business mentioned in marketing materials (both print and on-line) and in program
- Business name on event t-shirts
- Website and social media links to cross-promote title sponsor and event

Lead Carbonate Sponsor: \$250

- Mentioned in various forms of media advertising where applicable
- Complimentary event t-shirt/merchandise
- Business mentioned in marketing materials (both print and on-line) and in program
- Website and social media links to cross-promote title sponsor and event

Other Sponsorship Opportunities include...

People's Choice Award sponsor: BBQ	\$1000
People's Choice Award sponsor: Brews	\$1000